

MATT ALLEN

MOTION GRAPHICS + VFX

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14020 SE Overlook Ln Milwaukie, OR 97267

EXPERIENCE

CMD | Feb 2014 - Present (2+ years)

Senior Designer/Motion Graphics Designer

Responsible for art direction, design, and animation of numerous projects across multiple brand teams. Heavily involved in many post production roles for the film and video department. Consistently balances a heavy work load while delivering on internal/client expectations.

LAUNDRY SERVICE | Oct 2016 - Nov 2016 (2 months)

Freelance Motion Graphics Designer

Designed and animated a variety of social media content for Twitter's official account. This included immediate game stats and highlights for Twitter's NFL Thursday Night Football live stream coverage. Provided vfx supervision on-set in addition to designing and creating election night meme content for use in BuzzFeed's 2016 Presidential live coverage.

UNITED AIRLINES | Oct 2015 - Dec 2015 (3 months)

Freelance Motion Graphics Designer

Designed and animated motion graphics for multiple training videos that promote improving safety across all of United's operations.

NIKE | Nov 2013 - Dec 2013 (2 months)

Freelance Motion Graphics Designer

Created a collection of banner ads for Nike's Fuelband activity tracker. Key emphasis included realistically creating the LED notification behaviors while balancing the sleek and subtle product form.

R2C | Jan 2013 - Feb 2013 (2 months)

Freelance Motion Graphics Designer

Designed and built an assortment of banner ads for SkinMedica's Lytera product.

CMD | Nov 2010 - Feb 2014 (3 years 3 months)

Motion Graphics Developer

Created library animation templates and expressions for the agency's git repo. Dedicated member of the Intel, HP, and Microsoft agency brand teams.

CMD | Apr 2008 - Nov 2010 (2 years 7 months)

Interactive Designer

Performed a wide variety of roles including front-end + backend web design and development, XHTML, CSS, Javascript, Flash AS3, rich media banner ads, microsites, motion graphics, video editing, compositing vfx, and print ads.

Multidisciplinary designer with 8+ years of experience in both agency and freelance capacities. I've enjoyed working with a variety of clients including xbox, nfl, intel, microsoft, hp, nike, expedia, united airlines, western star, asus, freightliner, banner bank, jeld-wen, tektronix, cisco, and autodesk.

SPECIALTIES

After Effects
Element 3D
Cinema 4D
Motion Tracking
Art Direction
UI Design
Adobe CC

RECOGNITION

2016 CLIO Silver Award

Film Short Form - Xbox
The Evolution of Game Day.
CLIO Sports Awards

2016 Rosey Award

Television Over \$150K Budget - Xbox
Welcome to the Evolution of Game Day.
Portland Advertising Federation

EDUCATION

The Art Institute of Portland

Interactive Media Design (BS)
2004-2008